

Motivation Letter

Organisations need Leaders who will not only manage and direct diverse high performing teams but ensure they sustain these teams while ensuring the organisational culture is consistent in supporting and facilitating such teams. These skills will not only rely on their ability to lead but also on their attributes and personality styles. As research has shown that most organisations are still and have been struggling to retain Middle Managers with such a balance. Hence, my interest in the application towards the Management Leadership Development Programme. The interest also stems from the need for personal development and more exposure in the area of people management. I have experienced several challenges in my career which led me to quit my last leadership role. These challenges have in a way affected my confidence as a leader. However, I wouldn't want to brand myself as a quitter since I believe I have so much talent to offer others as a Leader and a Mentor. I know I have the potential to lead and manage highly successful and performing diverse teams. However, I have not been in a leadership role for a while now. Hence, I believe this programme will stimulate and bring me back into the managerial role while offering the support I need. I find personal mastery being key as well as the opportunity to apply the skills attained through exposure into the relevant managerial roles. Furthermore, I also believe as a woman this programme will play a major role in ensuring that I am not limited to lead and manage based on my gender. I think a lot of women have struggled to be understood and supported when they are in such roles. Hence, the way this programme is structured will provide the necessary tools that will assist me in my leadership role.

Thanking you in advance.

A handwritten signature in black ink, appearing to read 'Paulina Maepa', with a stylized flourish extending from the end.

Yours sincerely,

Mrs Paulina Maepa